

Canon U.S.A. Showcases Advanced Workflow Automation Solutions for Legal Professionals at ILTACON 2017

Solutions Designed to Help Streamline Manual Processes and Boost Productivity

MELVILLE, N.Y., August 14, 2017 – As law firms continue to adapt and expand their comprehensive set of client-focused legal services, there is an increasing need to streamline business processes through next-generation office technologies. Canon U.S.A., Inc., a leader in digital imaging solutions, will showcase a range of its latest solutions that encourage workflow automation at ILTACON 2017 (Booths #100, 101, 200, 201) from August 14 to August 17 at the Mandalay Bay Conference Center, Las Vegas.

“Our presence at the premier educational and networking event for the legal sector is a prime opportunity for Canon to showcase our solutions designed to help streamline manual processes and boost law office productivity,” says Toyotsugu Kuwamura, executive vice president and general manager, Business Imaging Solutions Group, Canon U.S.A., Inc. “Our offerings address legal industry workflow challenges, including desires to extrapolate valuable document workflow intelligence, track expenses while controlling costs to increase profitability, leverage advances in workflow automation to help improve productivity, and enhance content accessibility and use of security applications.”

Emphasizing features that aim to address obstacles in obtaining workflow metrics analysis, digitizing print information, and using security features in connection with confidential client information, Canon’s comprehensive uniFLOW suite of tools, which incorporate capabilities that law practices can use, will be on display. The cost-effective, comprehensive platform can help users streamline printing, scanning, and device management through one, unified system.

The uniFLOW platform includes a reporting system that provides law firms the ability to track and analyze printing, copying, faxing, and scanning usage to help control and reduce costs. Its Secure Print functionality affords law professionals the flexibility to send sensitive documents to compatible network printers from desktop and compatible mobile devices, and then print from virtually anywhere with authentication. Intelligent scan technologies, like its dictionary-based optical character recognition (OCR), combined with its powerful workflow engine allow for easy integration into legal content management systems, such as iManage and Opentext.

Additionally, legal professionals using the Worldox™ document management system can leverage the Scan to Worldox MEAP application to automate scanning documents with FollowMe Favorites, which automate indexing, from compatible imageRUNNER ADVANCE devices, as well as select imageFORMULA document scanners that can send documents to the Worldox document management system with the touch of a button. The models can also handle legal-sized documents with ease, providing Bates stamping and other functions helpful to legal firms when sharing information in electronic format.

“Keypoint Intelligence recently recognized Canon as a leading innovator in multifunctional peripheral devices with security features and mobile print applications, awarding the company with two BLI PaceSetter awards in the document imaging security and mobile print categories,” says Jamie Bsales, director, solutions analysis at Keypoint Intelligence. “It is imperative that law firms seek to incorporate connected office technologies like Canon’s that can help streamline workflow processes while employing security features that can help limit access to confidential client information.”

As litigation produces an abundance of client paper and digital information, firms are in demand for a tool that can help coordinate, and make accessible, content while helping to streamline the legal review process. Canon Business Process Services (CBPS), a subsidiary of Canon U.S.A., helps to meet the market's demand with its Discovery Services and Information Governance offerings. Canon Discovery Services helps law firms and corporate legal departments develop practical, eDiscovery response plans. Services range from ESI processing, culling and analysis, document review, hosting and production, as well as implementing information governance and readiness response programs.

Canon understands the time constraints faced by legal professionals and knows firms require solutions that help limit time-consuming business processes. Leveraging a highly skilled team of engineers and a powerful array of development tools, Canon Information and Imaging Solutions (CIIS) will showcase a future prototype solution that demonstrates how adaptive learning software can automate traditionally manual processes involving the integration of content and information in the workflow, leveraging artificial intelligence technology.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. With approximately \$29 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents granted in 2016.† Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100 percent U.S.-based service and support for all of the products it distributes in the United States. Canon U.S.A. is dedicated to its Kyosei philosophy of social and environmental responsibility. In 2014, the Canon Americas Headquarters secured LEED® Gold certification, a recognition for the design, construction, operations and maintenance of high-performance green buildings. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss and follow us on Twitter @CanonUSA. For media inquiries, please contact pr@cusa.canon.com.

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